Sponsorship, exhibition and stipend opportunities

Toronto, Canada | 4-7 October 2020
Cochrane exists so healthcare decisions get better.

Cochrane evidence provides a powerful tool to enhance your healthcare knowledge and decision making; regardless as to whether you are a doctor or nurse, patient or carer, researcher or funder.

Cochrane’s 11,000 members and over 68,000 supporters come from more than 130 countries, worldwide. These supporters, volunteers and contributors are researchers, health professionals, patients, carers, and people passionate about improving health outcomes for everyone, everywhere. Our global independent network gathers and summarizes the best evidence from research to help you make informed choices about treatment and we have been doing this for 25 years.

Cochrane Colloquium Toronto
Rapid Learning Health Systems

Cochrane Canada is delighted to be hosting the 27th Annual Cochrane Colloquium at The Westin Harbour Castle in Toronto from 4 - 7 October 2020. Cochrane’s annual Colloquium is arguably the most prestigious evidence-based healthcare event in the world. We expect over 1000 international researchers, opinion leaders, health experts, media and members of the public to attend the 2020 Colloquium. This will provide your organization with a uniquely efficient opportunity to promote your work and network with delegates.

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How to sponsor the Colloquium:
You may choose to appear as a Diamond, Gold, Silver, or Bronze Sponsor and or stipend contributor; packages include exhibition space, a profile of your organization in the programme, and attendance tickets.

Other options for tailored sponsorship include the patient-included stipends, social events and meals.

Please contact us for more information.

Holger Schünemann
Director, Cochrane Canada
Cochrane is delighted to offer you a host of exciting sponsorship options at the Colloquium.

We aim to foster positive and mutually beneficial partnerships with our sponsors and would welcome the opportunity to discuss your requirements, and where possible tailor a package to suit your objectives and budget. There are also opportunities to sponsor one or more stipends.

To discuss sponsorship opportunities, please contact us - colloquium@cochrane.org

<table>
<thead>
<tr>
<th>Package</th>
<th>Offer</th>
<th>Price (CAD)</th>
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</table>
| Platinum | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (one page)  
• Reference/networking by social media  
• Four Colloquium tickets (includes Welcome Reception & Gala Dinner)  
• Large exhibition space  
• Give-away in delegate bags | Assigned |
| Diamond | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (one page)  
• Reference/networking by social media  
• Two Colloquium tickets (includes Welcome Reception & Gala Dinner)  
• Medium exhibition space  
• Give-away in delegate bags | $35,000 |
| Gold | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (half a page)  
• Reference/networking by social media  
• One Colloquium ticket (includes Welcome Reception & Gala Dinner)  
• Small exhibition space  
• Give-away in delegate bags | $20,000 |
| Silver | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (quarter of a page)  
• Reference/networking by social media  
• One ticket for the Welcome Reception | $11,000 |
| Bronze | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Reference/networking by social media | $4,000 |

*Please contact us for non-profit rates

Conditions of payment
100% payment is required upon confirmation (signing of contract by both parties) of your sponsorship item and/or booth. Payment must be received before any benefits or branding will be extended to Sponsors, Partners, and Exhibitors. Payment must be made for all sponsorship and exhibition monies within 30 days of being invoiced. Failure to do so may result in your sponsorship item or exhibition booth being released again for sale.
The exhibitor area will be located close to the central meeting area and the scientific poster display, and will provide a networking space for delegates with tables and chairs to accommodate any spontaneous meetings. Included in the exhibitor package is the booth infrastructure, this will cover one table, two chairs, signage and lighting, a single electrical outlet, as well as one free registration. Additional registrations may be purchased.

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<table>
<thead>
<tr>
<th>Package</th>
<th>Size</th>
<th>Price (CAD)</th>
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<tbody>
<tr>
<td>Small exhibition</td>
<td>9 m²</td>
<td>$5,500</td>
</tr>
<tr>
<td>Medium exhibition</td>
<td>18 m²</td>
<td>$9,500</td>
</tr>
<tr>
<td>Large exhibition</td>
<td>27 m²</td>
<td>$12,000</td>
</tr>
</tbody>
</table>

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"The stand location was excellent in terms of the number of people that visited and spent time at our stand."

Wolters Kluwer, 2017 sponsor

General information
- Additional registrations can be purchased.
- Priority of placement within the exhibition area will be offered to sponsors and then sold in accordance with the date of confirmation.
- An exhibition manual containing information on move-in and move-out times will be distributed to exhibitors and sponsors.
There are plenty of opportunities to advertise your organization at the Colloquium. Below are some of the options available.

To discuss advertising opportunities please contact us at - colloquium@cochrane.org

### Delegate programme booklet advertising

<table>
<thead>
<tr>
<th></th>
<th>Price (CAD)</th>
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<tbody>
<tr>
<td>Full page</td>
<td>$1,600</td>
</tr>
<tr>
<td>Half page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Back cover</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$2,000</td>
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</tbody>
</table>

### Other advertising

<table>
<thead>
<tr>
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<th>Price (CAD)</th>
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<tr>
<td>Bag inserts</td>
<td>$850 + production costs</td>
</tr>
<tr>
<td>Lanyard sponsorship</td>
<td>$6,500 + production costs</td>
</tr>
<tr>
<td>Delegate bag sponsorship</td>
<td>$6,500 + production costs</td>
</tr>
<tr>
<td>Water bottle sponsorship</td>
<td>$6,500 + production costs</td>
</tr>
</tbody>
</table>

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Previous sponsors & exhibitors

Cochrane Colloquium Santiago, 2019
- Cochrane Iberoamerica
- Colegio Medico
- Covidence
- EBSCO Health
- Elsevier
- Epistimonikos
- EPPI-Centre
- F-1000
- MINSAL
- TDR
- Universidad Católica de la Santísima Concepcion (UCSC)
- Universidad de Valparaiso (Student Satellite Event Sponsor)
- Universidad Pontificia
- Wiley
- Wolters Kluwer

Cochrane Colloquium Edinburgh, 2018
- BMJ (Colloquium media partner)
- Cochrane Response
- Covidence
- EBSCO Health
- Epistemonikos
- EPPI-Centre
- F1000
- National Institute for Health Research
- PCORI
- Rayyan
- Wiley

Global Evidence Summit, Cape Town 2017
- Africa Evidence Network
- Centre for Evidence and Social Innovation, Queen’s University Belfast
- Cochrane Response
- Covidence
- Directorate-General for International Cooperation (DGIS), Government of the Netherlands
- Doris Duke
- Dynamed Plus, EBSCO
- EDCTP
- Elsevier
- Epistemonikos
- EPPI-Centre
- Evidence Partners
- J-PAL and MicroMasters
- Kleijnen Systematic Reviews
- Magic
- National Collaborating Centre for Methods and Tools
- National Research Foundation
- South African Medical Research Council
- TDR
- Wellcome
- Wiley
- Wolters Kluwer
Cochrane Colloquium Toronto is hosted by:

Website: colloquium2020.cochrane.org
Email: colloquium@cochrane.org

Trusted evidence.
Informed decisions.
Better health.

Website: colloquium2020.cochrane.org
Email: colloquium@cochrane.org