Sponsorship, exhibition and stipend opportunities

Toronto, Canada | 4-7 October 2020
Cochrane exists so healthcare decisions get better.

Cochrane evidence provides a powerful tool to enhance your healthcare knowledge and decision making; regardless as to whether you are a doctor or nurse, patient or carer, researcher or funder.

Cochrane’s 11,000 members and over 68,000 supporters come from more than 130 countries, worldwide. These supporters, volunteers and contributors are researchers, health professionals, patients, carers, and people passionate about improving health outcomes for everyone, everywhere. Our global independent network gathers and summarizes the best evidence from research to help you make informed choices about treatment and we have been doing this for 25 years.

Cochrane Colloquium Toronto

Rapid Learning Health Systems

Cochrane Canada is delighted to be hosting the 27th Annual Cochrane Colloquium at The Westin Harbour Castle in Toronto from 4 - 7 October 2020. Cochrane’s annual Colloquium is arguably the most prestigious evidence-based healthcare event in the world. We expect over 1000 international researchers, opinion leaders, health experts, media and members of the public to attend the 2020 Colloquium. This will provide your organization with a uniquely efficient opportunity to promote your work and network with delegates.

Cochrane Colloquia differ from other scientific conferences; they are more varied and diverse in both form and content. We provide training events (at basic and advanced levels); special opportunities for scientific exchange and meetings; we promote the highest quality research in evidence-based healthcare; and give attendees the opportunity to further their knowledge of evidence synthesis methods. All this to ensure that Cochrane’s researchers continue to meet the challenge of addressing the most important healthcare questions globally. Holding this meeting in Toronto will give an opportunity to encourage new contributors from around North America as well as to cement partnerships with organizations that share Cochrane’s vision.

How to sponsor the Colloquium:
You may choose to appear as a Diamond, Gold, Silver, or Bronze Sponsor and or stipend contributor; packages include exhibition space, a profile of your organization in the programme, and attendance tickets.

Other options for tailored sponsorship include the patient-included stipends, social events and meals.

Please contact us for more information.

Holger Schünemann
Director, Cochrane Canada
Cochrane is delighted to offer you a host of exciting sponsorship options at the Colloquium.

We aim to foster positive and mutually beneficial partnerships with our sponsors and would welcome the opportunity to discuss your requirements, and where possible tailor a package to suit your objectives and budget. There are also opportunities to sponsor one or more stipends.

To discuss sponsorship opportunities, please contact us - colloquium@cochrane.org

### Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Offer</th>
<th>Price (CAD)</th>
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</thead>
</table>
| Platinum | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (one page)  
• Reference/networking by social media  
• Four Colloquium tickets (includes Welcome Reception & Gala Dinner)  
• Large exhibition space  
• Give-away in delegate bags | Assigned |
| Diamond | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (one page)  
• Reference/networking by social media  
• Two Colloquium tickets (includes Welcome Reception & Gala Dinner)  
• Medium exhibition space  
• Give-away in delegate bags | $35,000 |
| Gold | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (half a page)  
• Reference/networking by social media  
• One Colloquium ticket (includes Welcome Reception & Gala Dinner)  
• Small exhibition space  
• Give-away in delegate bags | $20,000 |
| Silver | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (quarter of a page)  
• Reference/networking by social media  
• One ticket for the Welcome Reception | $11,000 |
| Bronze | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Reference/networking by social media | $4,000 |

*Please contact us for non-profit rates

### Conditions of payment

100% payment is required upon confirmation (signing of contract by both parties) of your sponsorship item and / or booth. Payment must be received before any benefits or branding will be extended to Sponsors, Partners, and Exhibitors. Payment must be made for all sponsorship and exhibition monies within 30 days of being invoiced. Failure to do so may result in your sponsorship item or exhibition booth being released again for sale.
The exhibitor area will be located close to the central meeting area and the scientific poster display, and will provide a networking space for delegates with tables and chairs to accommodate any spontaneous meetings. Included in the exhibitor package is the booth infrastructure, this will cover one table, two chairs, signage and lighting, a single electrical outlet, as well as one free registration. Additional registrations may be purchased.

To discuss exhibition opportunities please contact us at - colloquium@cochrane.org

Package | Size | Price (CAD) |
--- | --- | --- |
Small exhibition | 9 m² | $5,500 |
Medium exhibition | 18 m² | $9,500 |
Large exhibition | 27 m² | $12,000 |

*Please contact us for non-profit rates

General information
- Additional registrations can be purchased.
- Priority of placement within the exhibition area will be offered to sponsors and then sold in accordance with the date of confirmation.
- An exhibition manual containing information on move-in and move-out times will be distributed to exhibitors and sponsors.

“The stand location was excellent in terms of the number of people that visited and spent time at our stand.”
Wolters Kluwer, 2017 sponsor
There are plenty of opportunities to advertise your organization at the Colloquium. Below are some of the options available.

To discuss advertising opportunities please contact us at - colloquium@cochrane.org

<table>
<thead>
<tr>
<th>Delegate programme booklet advertising</th>
<th>Price (CAD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$1,600</td>
</tr>
<tr>
<td>Half page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Back cover</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other advertising</th>
<th>Price (CAD)</th>
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</thead>
<tbody>
<tr>
<td>Bag inserts</td>
<td>$850 + production costs</td>
</tr>
<tr>
<td>Lanyard sponsorship</td>
<td>$6,500 + production costs</td>
</tr>
<tr>
<td>Delegate bag sponsorship</td>
<td>$6,500 + production costs</td>
</tr>
<tr>
<td>Water bottle sponsorship</td>
<td>$6,500 + production costs</td>
</tr>
</tbody>
</table>

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Previous sponsors & exhibitors

Cochrane Colloquium
Santiago, 2019
- Wiley
- Elsevier
- TDR
- UCSC
- EBSCO Health
- Wolters Kluwer

Cochrane Colloquium
Edinburgh, 2018
- National Institute for Health Research
- Wiley
- PCORI
- EBSCO Health
- EPPI-Centre
- Epistemonikos
- Covidence
- F1000
- Cochrane Response
- Rayyan
- BMJ (Colloquium media partner)

Global Evidence Summit,
Cape Town 2017
- South African Medical Research Council
- National Research Foundation
- Wiley
- Wellcome
- Doris Duke
- Wolters Kluwer
- TDR
- Directorate-General for International Cooperation (DGIS), Government of the Netherlands
- Elsevier
- Dynamed Plus, EBSCO
- Evidence Partners
- Kleijnen Systematic Reviews
- Magic
- Cochrane Response
- National Collaborating Centre for Methods and Tools
- EDCTP
- Centre for Evidence and Social Innovation, Queen’s University Belfast
- Epistemonikos
- J-PAL and MicroMasters
- Africa Evidence Network
- EPPI-Centre
- Covidence

Website: colloquium2020.cochrane.org 
Email: colloquium@cochrane.org