Sponsorship, exhibition and stipend opportunities

Santiago, Chile | 22-25 October 2019
Cochrane is for anyone interested in using high-quality information to make health decisions. Whether you are a doctor or nurse, patient or carer, researcher or funder, Cochrane evidence provides a powerful tool to enhance your healthcare knowledge and decision making.

Cochrane’s 11,000 members and over 35,000 supporters come from more than 130 countries, worldwide. Our volunteers and contributors are researchers, health professionals, patients, carers, and people passionate about improving health outcomes for everyone, everywhere. Our global independent network gathers and summarizes the best evidence from research to help you make informed choices about treatment and we have been doing this for 25 years.

Cochrane Colloquium Santiago

Embracing diversity

Cochrane Chile is delighted to be hosting the 2019 Cochrane Colloquium at Casa Piedra in Santiago from 22 to 25 October 2019. Cochrane’s annual Colloquium is arguably the most prestigious evidence-based healthcare event in the world. We expect more than 800 international researchers, opinion leaders, health experts, and members of the public to attend the 2019 Colloquium. This will provide your organization with a uniquely efficient opportunity to promote your work and network with delegates.

Cochrane Colloquia differ from other scientific conferences; they are more varied and diverse in both form and content. We provide training events (at basic and advanced levels); special opportunities for scientific exchange and meetings; we promote the highest quality research in evidence-based health care; and give attendees the opportunity to further their knowledge of evidence synthesis methods. All this to ensure that Cochrane’s researchers continue to meet the challenge of addressing the most important healthcare questions globally. Holding this meeting in Chile will give an opportunity to encourage new contributors from around South America as well as to cement partnerships with organizations that share Cochrane’s vision.

How to sponsor the Colloquium:
You may choose to appear as a Diamond, Gold, Silver, or Bronze Sponsor and or stipend contributor; packages include exhibition space, a profile of your organization in the programme, and attendance tickets.

Other options for tailored sponsorship include the patient-included stipends, social events and meals.

Please contact us for more information.

Gabriel Rada
Director, Cochrane Chile
Cochrane is delighted to offer you a host of exciting sponsorship options at the Colloquium. We aim to foster positive and mutually beneficial partnerships with our sponsors and would welcome the opportunity to discuss your requirements, and where possible tailor a package to suit your objectives and budget. There are also opportunities to sponsor one or more stipends.

To discuss sponsorship opportunities, please contact us - colloquium@cochrane.org

<table>
<thead>
<tr>
<th>Package</th>
<th>Offer</th>
<th>Price (USD)</th>
</tr>
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</table>
| Platinum | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme  
• Reference/networking by social media  
• Four Colloquium tickets (includes Welcome Reception & Gala Dinner)  
• Large exhibition space  
• Give-away in delegate bags | Assigned |
| Diamond | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (one page)  
• Reference/networking by social media  
• Two Colloquium tickets (includes Welcome Reception & Gala Dinner)  
• Medium exhibition space  
• Give-away in delegate bags | $25,000 |
| Gold | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (half a page)  
• Reference/networking by social media  
• One Colloquium ticket (includes Welcome Reception & Gala Dinner)  
• Small exhibition space  
• Give-away in delegate bags | $15,000 |
| Silver | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Portrait of your company in the programme (quarter of a page)  
• Reference/networking by social media  
• One ticket for the Welcome Reception | $8,000 |
| Bronze | • Appear in the programme, the Colloquium website, press releases & projection of your logo during plenary sessions  
• Reference/networking by social media | $3,000 |

Conditions of payment

100% payment is required upon confirmation (signing of contract by both parties) of your sponsorship item and / or booth. Payment must be received before any benefits or branding will be extended to Exhibitors. Payment must be made for all sponsorship and exhibition monies within 30 days of being invoiced. Failure to do so may result in your sponsorship item or exhibition booth being released again for sale.
The exhibitor area will be located close to the central meeting area and the scientific poster display, and will provide a networking space for delegates with tables and chairs to accommodate any spontaneous meetings. Included in the exhibitor package is the booth infrastructure, this will cover one table, two chairs, signage and lighting, a single electrical outlet, as well as one free registration. Additional registrations may be purchased.

To discuss exhibition opportunities please contact us at - colloquium@cochrane.org

<table>
<thead>
<tr>
<th>Package</th>
<th>Size</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small exhibition</td>
<td>9 m²</td>
<td>$4,000</td>
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<tr>
<td>Medium exhibition</td>
<td>18 m²</td>
<td>$7,000</td>
</tr>
<tr>
<td>Large exhibition</td>
<td>27 m²</td>
<td>$9,000</td>
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</tbody>
</table>

*Please contact us for non-profit rates

“The stand location was excellent in terms of the number of people that visited and spent time at our stand.”
Wolters Kluwer, 2017 sponsor

**General information**
- Additional registrations can be purchased.
- Priority of placement within the exhibition area will be offered to sponsors and then sold in accordance with the date of confirmation.
- An exhibition manual containing information on move-in and move-out times will be distributed to exhibitors and sponsors.
There are plenty of opportunities to advertise your organization at the Colloquium. Below are some of the options available.

To discuss advertising opportunities please contact us at - colloquium@cochrane.org

<table>
<thead>
<tr>
<th>Delegate handbook advertising</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$1,250</td>
</tr>
<tr>
<td>Half page</td>
<td>$750</td>
</tr>
<tr>
<td>Back cover</td>
<td>$1,500</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$1,500</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$1,500</td>
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</table>

Other advertising

<table>
<thead>
<tr>
<th>Advertising</th>
<th>Price (USD)</th>
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<tbody>
<tr>
<td>Bag inserts</td>
<td>$650 + production costs</td>
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<tr>
<td>Lanyard sponsorship</td>
<td>$5,000 + production costs</td>
</tr>
<tr>
<td>Delegate bag sponsorship</td>
<td>$5,000 + production costs</td>
</tr>
<tr>
<td>Water bottle sponsorship</td>
<td>$5,000 + production costs</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Previous sponsors &amp; exhibitors</th>
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<tbody>
<tr>
<td><strong>Cochrane Colloquium Edinburgh, 2018</strong></td>
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<tr>
<td>1300 delegates from 57 countries</td>
</tr>
<tr>
<td>- National Institute for Health Research</td>
</tr>
<tr>
<td>- Wiley</td>
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<tr>
<td>- PCORI</td>
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<tr>
<td>- EBSCO Health</td>
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<tr>
<td>- EPPI-Centre</td>
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<tr>
<td>- Epistemonikos</td>
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<td>- Covidence</td>
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<td>- FI100</td>
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<td>- Cochrane Response</td>
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<tr>
<td>- Rayyan</td>
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<td>- BMJ (Colloquium media partner)</td>
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</tbody>
</table>

**Global Evidence Summit, Cape Town 2017**

1365 delegates from 75 countries

- South African Medical Council
- National Research Foundation
- Wiley
- Wellcome
- Doris Duke
- Wolters Kluwer
- TDR
- Directorate-General for International Cooperation (DGIS), Government of the Netherlands
- Elsevier
- Dynamed Plus, EBSCO
- Evidence Partners
- Kleijnen Systematic Reviews
- Magic
- Cochrane Response
- National Collaborating Centre for Methods and Tools
- EDCTP
- Centre for Evidence and Social Innovation, Queen’s University Belfast
- Epistemonikos
- J-PAL and MicroMasters
- Africa Evidence Network
- EPPI-Centre
- Covidence

**Cochrane Colloquium Seoul, 2016**

813 delegates from 49 countries

- Wiley
- Seoul Metropolitan Government
- Elsevier
- Korea Tourism Organization
- Korea University
- National Cancer Center
- Korea Institute of Oriental Medicine
- Wolters Kluwer
- EBSCO
- EPPI-Centre
- Brain Korea 21 Plus